

# Affordability a feature at Shoreline project

Sunday, 14 February 2016

- **Landmark development features housing affordability target of 15 per cent**
- **65 units and 750sqm of commercial space**
- **Affordable Housing Toolkit used, including floor space bonus incentives**

The Housing Authority will join forces with LandCorp to deliver a signature affordable housing project as part of 'Shoreline', the first precinct within the Cockburn Coast project.

The project will see an affordable housing development on Lot 206 Reinforcement Parade, North Coogee.

Housing Minister Colin Holt said the Housing Authority's acquisition of 2,525 square metres of land in the Shoreline precinct would enable a range of innovative, affordable housing types to be developed.

"Shoreline and the broader area will over time be home for up to 12,000 residents in 6,000 dwellings," Mr Holt said.

"These will include a mixture of apartments, maisonettes and townhouses.

"This land acquisition will enable the Housing Authority to develop about 65 one, two and three-bedroom apartment units, and 750sqm of commercial space."

Mr Holt said a major initiative of the project was a housing affordability target of 15 per cent.

"The Housing Authority is leading the market in the delivery of affordable housing in the Shoreline precinct," he said.

"This project will provide new affordable housing opportunities in a highly desirable area. It will also provide a range of housing options, including full-market sales, shared equity ownership and social housing."



Hon Colin Holt BSc MLC  
Former Minister for Housing;  
Racing and Gaming



Hon Mia Davies MLA  
Former Minister for Water;  
Sport and Recreation;  
Forestry

Acting Lands Minister Mia Davies said an 'Affordable Housing Toolkit' which included floor space bonus incentives would promote affordable housing in the area.

"These bonuses will enable increased yield and encourage better use of the building lots to provide innovative residential designs," Ms Davies said.

"Representatives of LandCorp, the Housing Authority and the City of Cockburn have developed these initiatives that will for the first time utilise planning mechanisms such as density bonuses, to demonstrate how affordable housing can be rolled out as an integral part of new urban developments."

#### **Fact File**

- **Shoreline is 4km south of Fremantle and 18km from Perth's CBD, and is the first precinct within the Cockburn Coast Redevelopment Area**
- **The redevelopment project area covers about 106 hectares and will be developed over an estimated 15-20 year development horizon**
- **Shoreline is expected to generate 3,000 jobs once established with the South Fremantle Power Station to be a significant tourist attraction**

Housing Minister's office - 6552 6100

Lands Minister's office - 6552 6700