

# Cockburn transformation closer to a shore thing

Wednesday, 15 February 2012

- **Cockburn Coast master plan approved by the City of Cockburn**
- **Industrial area to be regenerated into a thriving residential community**
- **Exciting mix of commercial, residential and recreational activities**

Planning Minister John Day today announced the transformation of Cockburn Coast had taken a step forward with the approval of the project's master plan by the City of Cockburn.

The Minister said the decision paved the way for plans to transform the former industrial-zoned land around the Robb Jetty area into a thriving residential community and commercial hub.

"The regeneration of the area will create a new community of up to 10,000 people with an exciting mix of commercial, residential and recreational activities," Mr Day said.

"The 140ha project area is located five kilometres south of Fremantle and will link South Beach to the Port Coogee estate."

Lands Minister Brendon Grylls said LandCorp's plans for the area focus on respecting and safe-guarding culturally significant areas while energising urban places to deliver lifestyle, work and leisure choices.

"The Cockburn Coast project is a great opportunity to turn an under-utilised and relatively unattractive area into a showpiece for land use revitalisation and renewal, for residential and commercial use," Mr Grylls said.

The approval of the Cockburn Coast Masterplan followed a period of landowner and stakeholder consultation in 2010 and broader community consultation in mid-to-late 2011. The project will now progress towards detailed planning which will include the preparation of local structure plans and subdivision planning.

Planning for the former South Fremantle Power Station is also under way. A master plan to outline the vision for the rejuvenation of the power station and its immediate surroundings is being prepared, and a draft is expected in the coming months.

## Fact File

- **Project managed by LandCorp with stakeholders including the City of Cockburn**
- **Helping deliver the State Government's Directions 2031 initiative to address Perth's population growth through lively and well connected neighbourhoods**
- **Cockburn Coast will be a landmark destination based on the renewal of the former South Fremantle power station and emerge as a diverse new community**

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Hon John Day BSc BDS Sc  
MLA

Former Minister for Health;  
Culture and the Arts



Hon Brendon Grylls MLA

Former Minister for Housing;  
Racing and Gaming